

Progress on Project Hupari(Technical Assessment)

21st September, Hupari Taluka Kolhapur: Mr. Premkumar Kothari, Chairman, GJSCI, Mr. Binit Bhatt, CEO, GJSCI, Mr. Vicky Mahendru Technical Consultant, GJSCI & Mr. Sanjay Ranawade, Director, GJSCI visited Hupari Taluka Kolhapur for Technical Assessment of the Silver city.

Hupari is famous for the production of silver ornaments. Most of the families in this village have ancestral skill for developing artistic ornaments from silver. Entire village is into silver jewellery manufacturing since past 100 years. Hupari is also famous for the seamless silver balls known as gujrav/ghungaroots (the tiny tinkling beads in an anklet) and is the only supplier of the same in the entire country.

GJSCI wants to preserve the traditional silver jewellery making of Hupari and make it renowned worldwide. To achieve this goal GJSCI plans to upgrade and uplift the tools and processes of silver manufacturing in Hupari; GJSCI's vision is to turn Hupari into a major manufacturing hub for India and abroad for silver jewellery.

Recently they visited for technical assessment of the place, where they noticed how the area is dealing with volatility, uncertainty & complexity in production.

Further GJSCI wants to certify skill levels of the artisans, introduce them with modern technology and Processes. Also, train the artisans in all aspects of Business, Designing, Manufacturing, Marketing and Entrepreneurship.







