



“Aiming to skill India”

GJSCI conducts 4th edition of Jewel Talks at GIA Mumbai

12th May 2017: Gems and Jewellery Skill Council of India (GJSCI) conducted its 4th edition of ‘Jewel Talks’, a monthly interactive platform between both industry experts and aspirants pursuing career in the gems & jewellery industry. The once-a-month program was held at GIA, Mumbai for which the spokesperson was Ms. Hetal Vakil, Founder, Vakil’s Institute of Jewellery Design, Mr. Binit Bhatt, CEO, GJSCI. The event was attended by members of Women Jewellers Association (WJA) and GIA Students.

The event commenced with a warm welcome followed by industry experts speaking on key issues of gems & jewellery industry where Ms Hetal Vakil spoke on the topic ‘Luxury Selling – Next Level’ and Mr. Binit Bhatt enlightened the audience on ‘emotional intelligence’.

GJSCI has been actively involved in uplifting the working conditions of artisans and shaping up the unorganized gems & jewellery sector through various initiatives. Jewel Talks, as one such activity was commenced in January earlier this year where students were enabled to knowledge and insights from the movers & shakers of the industry. Jewel received tremendous response from experts and learners both right from the first interactive session and is an integral part of GJSCI’s overall process in training and spreading the industrial knowledge.

“Events like Jewel Talks are grooming grounds for the next-gen custodians of Gems & Jewellery Industry. I feel bodies like GJSCI should host such interactive sessions like Jewel Talks. It has been an amazing experience interacting with the fresh talent and learning the new perspective they bring in” said Ms. Hetal Vakil, Founder, Vakil’s Institute of Jewellery Design

“Jewel Talks is an integral path for GJSCI that leads towards our ultimate goal of a well-organized Gems & Jewellery Industry. Through this, we are welcoming the young talent to come and explore this sector through the unparalleled experience of industry experts. This will encourage the youth to choose gems & jewellery as a career and in-turn carve a better future to the industry”, Mr. Premkumar Kothari, Chairman, GJSCI

“We started off with Jewel Talks as a raw concept and are now overwhelmed to see immense response driven by this initiative. The industry is always looking for fresh and young talent and Jewel Talks is the platform through which the same can be absorbed into the industry. Over the last 4 months, we have seen the number of attendees only growing which indicates a promising future of the gems & jewellery sector”, Mr. Binit Bhatt, CEO, GJSCI

Binit Bhatt, Chief Executive Officer, Gem & Jewellery Council of India (GJSCI)

Binit Bhatt, Chief Executive Officer, Gem & Jewellery Council of India (GJSCI), brings with him more than 26 years of industry experience. An MBA (Marketing) by qualification, Binit also holds a GG & FJC certificate from GIA.

During his time in the industry, he has excelled in various roles including 4 years in New York with a leading exporter. However, his natural inclination towards gems and jewellery and passion to empower people has made him take up the current assignment with GJSCI. Binit joined GJSCI in the year 2015 and since then has been managing the operations for GJSCI on pan India level. All GJSCI initiatives under his leadership have been aiming at creating skilled labour force for the industry as well as upgrade the standard of living of an average artisan.

In addition to his role at GJSCI Binit loves his stint as a corporate trainer FOR 'Emotional Intelligence' and was a visiting faculty at IIGJ based in Mumbai.

Gem & Jewellery Skill Council of India (GJSCI)

Gem & Jewellery Skill Council of India would like to take our Prime Minister Shri Narendra Modi's 'Skill India' initiative to the next level. We have so far already skilled more than 80,000 plus candidates since inception. Formed under the aegis of National Skill Development Corporation (NSDC) and Ministry of Skill Development & Entrepreneurship (MSDE), GJSCI is relentlessly working towards creating a skilled labour force for the Gems & Jewellery Industry.

The Gems & Jewellery industry has been earmarked as one of the priority sectors which contribute to almost 6% of India's GDP. The industry currently employs 3.5 million Indians and by 2022, additional 2.5 million jobs are expected to be created. On the other hand, awareness for skilled labour force and its importance is low. With an aim to bridge this gap GJSCI has been providing a standardized and qualitative training programme to the karigars/artisans. Though they in some cases have inherited skills, this training helps them in upgrading their skill levels while at the same time improving their standard of living. GJSCI has created "National Occupation Standard" with 117 different qualification packs needed to train Artisans in the industry; these qualifications will in fact cover 80% of the manpower requirements of this Industry. The curriculums developed are in multiple languages to support the training in this regard. It offers certifications across all segments of the jewellery industry,

including diamond processing, coloured gemstone processing, jewellery manufacturing, wholesale and retail. Since its inception, GJSCI has signed several MOU's with various bodies including Andhra Pradesh State Skill Development Corporation (APSSDC), MSSDS (Maharashtra State Skill Development Society) and a tri-party agreement with Imitation Jewellery Manufacturers Association (IJMA) & Aasmant Foundation at Palghar. It has also conducted and participated in activities like WorldSkills India Finals, Delhi Jewellery & Gem Fair (DJGF), Mumbai SuvarnakarSangh Felicitation, ASAP Skill Conclave, MSDE Skill Conclave, Affiliation with MKSSS and much more.

GJSCI understands that every individual is unique and possesses unique strengths. This has led to the launch of Recognition of Prior Learning (RPL) programme which assesses the candidates to identify previous often experiential learning's and recognizes the talent towards gaining a qualification. Jewellery manufacturing organizations employing artisans' experienced through non- formal learning channels can opt to get their skill sets in order to build on what they have learnt.

GJSCI's foundation has been backed by The Gem & Jewellery Export Promotion Council (GJEPC), The All India Gems and Jewellery Trade Federation (GJF), The SEEPZ Gems & Jewellery Manufacturers Association (SGJMA) and The Jaipur Jewellery Association (JJA).

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