

GJSCI Participated in GJIIE, Chennai

Gem & Jewellery Skill Council of India participated in Gem & Jewellery India International Exhibition, 11th Edition, 20-22, March 2015 at Chennai Trade Centre, Chennai.

More than 300 exhibitors - retailers, artisans and wholesalers from all over India and international markets were showcasing their product offerings ranging from gold, diamonds, pearls, gem stones, silver and allied machinery products. Participation from the South Indian market is one of the major draws with regard to gold jewellery this year. In addition to Mumbai, Delhi, Bangalore, Jaipur, Ahmedabad, Hyderabad and other potential II and III tier cities in India, the exhibition had representation from Turkey, Dubai, Hong Kong and Thailand thus substantiating the international reach and presence of GJIIE 2015.

GJSCI had its booth at B180, in Gold & Diamond Pavilion. Mr. Binit Bhatt – COO assisted with Mr. Akshay Tripathy and Mr. Anup Purwat represented GJSCI. As a team they approached all the Retailers, Manufacturers in Gold, Diamond & Gemstone and splendidly explained them about GJSCI and its objectives as follows:

1. Developing curriculum as per Industry World Standards for imparting training.
2. Creating National Occupational Standards (NOS) for every job role prevailing in the Gem & Jewellery industry.
3. Initiating Dakshagraam PAN India to upgrade current workforce with old technology. Upgrade them to use latest technology to improve their working efficiency and reduce gold loss.
4. Identifying of skill development needs in the Gem and Jewellery sector in India.
5. Preparing a catalogue of types of skills needed in the Jewellery industry.
6. Preparing a skill development plan for the Gem and Jewellery sector.
7. Determining skills/competency standards and qualifications.
8. Affiliating and accrediting institutes imparting training in the Gem and Jewellery industry.
9. Participating in examination and certification of individuals undergoing training.
10. Planning and execution of Train the trainer programs.
11. Establishing Academies of Excellence in the sector.
12. Establishing a well-structured sector specific Labour Market Information System (LMIS) to assist planning and delivery of training.

Various marketing activities had been scheduled and executed such as distributing brochures, playing GJSCI audio visuals, showcase GJSCI issued Certificates, giving presentations etc. GJSCI succeeded in creating awareness and reaching out to maximum exhibitors in this Trade Show.

