

Judging the Final round of Revive Design Contest



18th Feb 2017, Mumbai: Judging of Final Round of Revive Design Contest was organized where the judging was done by 10 most eminent personalities of Gems & Jewellery Industry namely Ms. Sucheta Kashikar, Ms. Aditi Motla, Ms. Deeta Thakural, Ms. Shefali Patel, Ms. Shanoo Bijlani, Mr. Laksh Pahuja, Ms. Hetal Vakil, Ms. Rupali Gupta, Mr. Gautam Banerjee & Mr. Samit Bhatta. The event was graced by Ms. Nirupa Bhatt- Managing Director India & Middle East, GIA.

The winners were announced on 23rd Feb 2017 at the 3rd Edition of Jewel Talks.

GJSCI announces the winners of Design Revive Contest at the 3rd edition of Jewel Talks



February 23rd, Mumbai: Gem & Jewellery Skill Council of India (GJSCI) announced winners of Revive-e Design Contest 2017 during the 3rd edition of Jewel Talks, an interactive knowledge forum, in Mumbai on 23rd February 2017. Ms. Mahima from Institute NIFT, Mumbai won the first prize, Ms. Vipula Ayare from Institute SNDT College, Mumbai won the second prize and Mr. Sankesh Surana from institute GIA, Mumbai won the third prize. The winners were felicitated by GJSCI with a cash prize of 20,000, 15,000 and 10,000.

The prizes were handed over by Ms. Shefali Patel. Certificate of participation to the candidates of Revive Design contest were awarded by Mr. Laksh Pahuja who was speaker at Jewel Talks-3rd Edition & certificate of appreciation to the participating colleges were awarded by Ms. Deeta Thakural who was also a speaker at Jewel Talks- 3rd edition.

Muthoot Exim launches India's first ever range of non jewellery platinum products



Muthoot Exim, the precious metals division of the 130-year old Muthoot Pappachan Group, has launched India's first ever range of non jewellery platinum products in partnership with the World Platinum Investment Council. The endeavour is intended to further stimulate and service the growing demand for physical platinum in India. Named 'Anantavarsham Platinum Series', the new range of non jewellery products will provide Indian customers access to affordable platinum products. Initially, Muthoot Exim will sell a range of precious metal statuettes of Lord Ganesh in 95 percent pure platinum metal. The statuettes can be purchased through Equal Monthly Instalments as well as one month schemes. The program also includes a spot buy-back option with assay, which will be available throughout Muthoot Pappachan Group's countrywide network of Gold Point centers.

The Ganesh deity statuettes are fabricated by Emerald Jewel Industry India Ltd., Coimbatore, Tamil Nadu. In the initial stages, the new platinum scheme will be available in 624 branches of Muthoot Fincorp Ltd, the flagship company of Muthoot Pappachan Group and one of the largest Non-Banking Finance Companies (NBFC) in India. The product will be available at Muthoot Fincorp branches in Mumbai, Bangalore, Delhi, Ahmedabad, Chennai, Coimbatore, Madurai, Vijayawada, Kolkata and Ludhiana.

Dil ki Baat

"Revive was an amazing platform for me to showcase my skills, plus the idea of us helping the Silver Town with preserving their age old technique of jewellery making motivated us." – *Shubham Barali, Participant of Revive Design contest*

1920s

Art Deco

WHAT TYPES OF JEWELLERY WERE THERE?

STONE

- © Pearls and diamonds in fashion
- © The calibre cut, involving stones sitting flush next to one another, was popular
- © Sapphires, rubies, black onyx, red coral and emeralds added splashes of colour

MATERIAL

- © White gold was popular substitute for platinum

DESIGN

- © Geometric pendants
- © Linear style of gemstones and overall design
- © Stacked bracelets were common
- © Costume jewellery such as pearl strands
- © Asscher cut diamonds, with square facets, were introduced
- © Jewelled headwear was also popular

WHY THIS STYLE?

- © The post-World War I economic boom ushered in an age of lavish spending on jewellery
- © Distinctive 'flapper girl' styles came into fashion with exceptional jewellery to match
- © Now-iconic jewellery designers such as Tiffany & Co, Cartier and Harry Winston began to influence trends

Under Pradhan Mantri Kaushal Vikas Yojna, GJSCI initiates implementation of Recognition of Prior Learning (RPL) Program in SEEPZ



February 7, Mumbai: Under the Pradhan Mantri Kaushal Vikas Yojna (PMKVY- 2), GJSCI commenced another ambitious project called Recognition of Prior Learning (RPL) Program in Seepz. The aim behind this initiative is to uplift the karigars of gems & jewellery industry in India. The event was inaugurated by Shri N.P.S. Monga I.T.S Development Commissioner, SEEPZ-SEZ (Maharashtra, Goa, Daman & Diu), in the presence of Mr. Gaurav Kapoor- Head Industry Partnerships & CSR-NSDC, Mr. Rajeev Pandya- President SGJMA, Mr. Vinod Khewalkar- Apprenticeship Advisor, Mr. Prem Kumar Kothari- Chairman GJSCI & Mr. Binit Bhatt- CEO GJSCI. The event was attended by the top management of various companies nestled in the SEEPZ premise.

GJSCI has been relentlessly contributing towards Hon. Prime Minister Narendra Modi's Skill India program and has been taking several measures and steps to nurture the 3.5 million skilled yet uncertified labour-force of the gems and jewellery industry. Identified as one of the priority sectors by the Government, this industry contributes 6% to 7% of the nation's GDP, in terms of manpower requirement and will have job openings for another 3.5 million candidates by 2022. On the other hand, the unstructured nature of the industry where artisans who contribute majorly to the jewellery creation process have inherited skills but no certifications and ironically live quite a lackluster life. RPL program will help candidates to identify their inherited skills and get certified for the same which will equip them to get better and more stable jobs and avail of entrepreneurship opportunities.



BOOST YOUR SALES!

Enroll in Digital JRSA just at

999/-

February Birthstone

•Amethyst•



It has long been said that the **Amethyst** can guard against drunkenness and has a sobering effect for those excited by passion and love. It symbolizes peace, protection, tranquility, and sincerity.