



## Study & Survey of Silver town- Hupari under Project Hupari



“Invest in your employees & they will be your assets. The best way to invest in your employees is by skilling them.”

- Mr. PremKumar Kothari, Chairman GJSCI

21<sup>st</sup> October 2016, Gem & Jewellery Skill Council of India (GJSCI) visited Hupari along with the industry experts. Hupari is famous for the production of silver ornaments and is popularly known as silver town.

This visit was done to conduct a survey and prepare an analysis report to understand the skill gaps and skill needs, according to which training would be provided. The survey will also help to understand the existing demand and supply gap.

After the analyses of the survey, GJSCI will set-up a Training facility with CFC (Common Facilitation Center). The training center will help in up-skilling of the artisans, familiarize artisans with latest technology and encourage them towards working with innovative techniques, which will not only help the artisans to acquire better efficiency but will also reduce metal wastage. The training center will have a counseling section which will give information about the industry and also help in solving queries which in turn will help in attracting the youth towards this industry. With this initiative, GJSCI aims to uplift the artisans & preserve the art of traditional jewellery making of Hupari.

## GoldSmith Academy, Madurai felicitated Goldsmiths with RPL certificates



25<sup>th</sup> October 2016, GoldSmith Academy Pvt. Ltd- one of the training partners of Gem & Jewellery Skill Council of India (GJSCI) felicitated 333 artisans by certifying them under RPL.

The RPL certificates were handed over to the artisans by Shri. Aseervatham Acharya, which was followed by a short speech on his vision for Gem & Jewellery industry. He also stated the features and importance of RPL certification.

GJSCI congratulates GoldSmith Academy and wishes them to outperform in the future.

### Dil ki Baat

“I am working in the gold industry from last 14 years, following the footsteps of my forefathers. One of my friends encouraged me to go for RPL certification & I thank him for all the recognition I got from RPL certification today.”

*-Mihir Digghe, RPL certified*

### Rajesh Exports starts second phase of retail expansion with Bangalore

Rajesh Exports Ltd said it launched its 81st retail showroom under its brand name ‘Shubh Jewellers’ at Bangalore.

“With this launch the company has launched its second phase of retail expansion. The company in the second phase of retail expansion has finalized plans to launch series of retail showrooms in the four southern states of India”, said the company.

It had completed the first phase of retail launch by launching 80 Shubh Jewellers showrooms.

“We had completed the first phase of 80 showrooms after which we had focused on the acquisition of Switzerland based gold refinery Valcambi, we have successfully completed the acquisition and integration of Valcambi in our group. The Company has achieved impressive revenue and now the company will be focusing on margin expansion for which Retail would be the key area for the company “, said Rajesh Mehta, Chairman, Rajesh Exports Ltd.

# PNG Jewellers launches its latest 'Circle of Glory' collection



PNG Jewellers launches its 'Circle of Glory' collection at their Viman Nagar Branch in Pune by Famous Indian playback singer Ms. Bela Shena in the presence of Saurabh Gadgil- CMD PNG Jewellers and Parag Gadgil Executive Director PNG Jewellers.

PNG jewelers 'Circle of Glory' collection represents "Paramapara"- the circle of life that connects the past to the present. It is inspired by the beautiful journey of 6 seasons- Spring, Summer, Monsoon, Autumn, Pre-Winter and Winter in gorgeous jewellery. The collections has been dedicated to all seasons of life that we experience and come out stronger. Each season has been deciphered into realistic, abstract and tactile interpretation in white, pink and yellow gold and diamonds.

The collection consists of pendant, earrings, rings and some lightweight necklaces and consist of around 50 designs overall. The collection is available across all PNG stores across the nation.

## DID YOU KNOW?



We all know that a pearl comes from an oyster but did you know that it is formed when a tiny grain of sand gets trapped inside the shell? As a defence the oyster produces 'nacre' to coat the sand- layer after layer, and the longer a pearl stays inside an oyster the denser that nacre becomes.

## November Birthstone

• Citrine •



The first uses of **citrine** in jewellery can be dated back to the Hellenistic Age (323-280 BC) in Greece. At one time it was used as a talisman against alcoholism, evil thoughts, overindulgences, scandal, libel, and treachery. Some also carried it as protection against plagues, epidemics, as well as venomous snake and reptile bites.

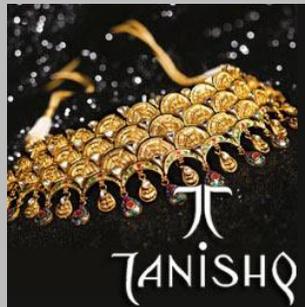
## GJSCI's Diwali Celebration...*in its own unique way*



28th October 2016, GJSCI celebrated Diwali by visiting St. Catherine's Orphanage, where CEO Mr. Binit Bhatt and staff spent some quality time with the orphan children and contributed in their own way by donating pulses and baby food.

The visit was brought joy to both the children at the orphanage and GJSCI.

## Titan boosted by steady diamond jewellery sales



Titan company's profit grew 23.5 percent in the second fiscal quarter as the Indian Jewellery retailer benefited from buoyant sales of studded jewellery.

Profit after tax increased to \$27.1 million on a standalone basis in the three months that ended September 30, with diamond studded jewellery outperforming the plain gold segment, the group said. Total sales were flat at \$400.9 million. "This was an extremely good quarter for the company with respect to profits. All businesses of the company recorded profits in the quarter," said Bahskar Bhat, Titan's Managing Director. Sales increased 1.9 percent to \$823.9 million in the first fiscal half that ended September 30. Profit-after-tax rose 3.2 percent to 46.1 million. The stronger performance continued into the Indian festive season that kicked off the third quarter, with jewellery brand Tanishq recording "59 percent growth" between October festivals of Dussehra and Diwali.