

Kaushalya Times

October 2019



Swachh Bharat Abhiyaan



2nd October, 2019, On the Occasion of 150th birth anniversary of the father of our nation, Shri. Mahatma Gandhiji, GJSCI came together and actively joined hands for the initiative of a healthy and clean future with **#FITINDIA** 2km Plog run as a part of Swachh Bharat Abhiyaan, as initiated by our Hon. Prime Minister, Shri. Narendra Modiji.



RPL – 4 Assessments At Multiple Locations

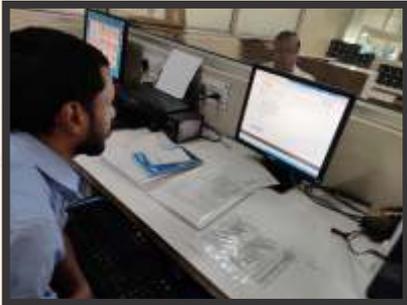
RPL - 4

In the month of October - 2019, GJSCI has conducted RPL – 4 assessments at multiple locations. More than 3300 employees were covered. Employers participated in this programme Diatrends Jewellery Pvt. Ltd., Priority Jewels Pvt Ltd (Mumbai), HVK International, Shivam Jewels, Samarth Diamonds, (Gujarat), Kinu Baba Gems and Kinu Baba Jewellery Pvt. Ltd., Pink City, Valentine Jewellery Pvt. Ltd. (Rajasthan).



RPL – 4 Assessments At Multiple Locations

RPL - 4



APPRENTICESHIP MOU signing event for “differently abled” candidates

APPRENTICESHIP
MOU SIGNING

On a very special occasion of “APPRENTICESHIP PAKHWADA” announced by Ministry of Skill Development and Entrepreneurship (MSDE), GJSCI has organized an apprenticeship kickstart event in SEEPZ, Mumbai for differently abled candidates in collaboration with 'Youth 4 Jobs' Foundation. Mr. Sobins Kuriakose, Head Stage Engagement South from National Skill Development Corporation (NSDC) and Joint Development Commissioner, SEEPZ Mr. C. P Singh were also present in the meeting. Our Chairman Shri. Sanjay Kothari signed MOUs with esteemed Industry Partners Jewelx, Diatrends, Fine Jewellery, Euro Jewels, Lotus Ornaments, Hare Krishna, Sun Jewels, Steckbeck, Sidd Jewels & Uni Design as a symbolic gesture of their participation in the program.



APPRENTICESHIP PAKHWADA CULMINATION CEREMONY

CULMINATION CEREMONY

On 16th October 2019, National Skill Development Corporation (NSDC) organized an “Apprenticeship Pakhwada Culmination Ceremony” at Pravasi Bhartiya Kendra, Chanakyapuri- New Delhi. The Union Minister for Skill Development and Entrepreneurship (MSDE) Shri. Mahendra Nath Pandey, the Transport Minister Shri. Nitin Gadkari and other dignitaries were also present in the event. The Apprenticeship Pakhwada was perceived by all the state governments and the industry partners. They've committed to do the on-boarding of 7 lakh apprentices in the current fiscal.



Bikaner Rozgar Mela

ROZGAR MELA

On 12th and 13th October, GJSCI participated in Bikaner Rozgar Mela followed by two days spot competition. It was organized by National Skill Development Corporation (NSDC) under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE). Naveen Soni holds the first position followed by Jai Prakash Soni in Kundan Jadau competition. They were given certificates and cash prizes as a token of appreciation. Dr. Mahendra Nath Pandey, Minister of MSDE (Ministry of Skill Development and Entrepreneurship) and MP Bikaner Mr. Arjun Lal Meghwal were the part of the event.



Uttar Pradesh Skill Summit

SKILL SUMMIT

On 18th October 2019, GJSCI participated in Uttar Pradesh Skill Summit held in Lucknow, Uttar Pradesh. During this event, GJSCI created awareness of various skill development initiatives that are ongoing in the industry.

Hon'ble Minister of Skill Development & Entrepreneurship Shri. Dr. Mahendra Nath Pandey was present in the event and visited our stall.



Vummudi Bangaru Jewellers, South India's leading jewellery brand cum Training Partners felicitated Sanjoy Pramanik – India's representative and a Bronze medalist in Jewellery segment at the 45th Worldskills Kazan, Russia. He was trained at VBJ's Creative Centre was supported by the Gem & Jewellery Skill Council of India (GJSCI) and was a part of 48 member Indian contingent sent by the National Skills Development Council (NSDC). GJSCI's Executive Director and C.E.O. Mr. Rajeev Garg was present in the felicitation ceremony along with Expert Trainer Mr. Anupam Karmakar and Managing Partner of Vummidi Bangaru Jewellers Mr. Amarendan Vummidi. Speaking on the felicitation ceremony, Mr. Rajeev Garg, Executive Director and C.E.O. of GJSCI said, “Sanjoy has not only brought laurels to the country but has established India on the map of jewellery making skill worldwide. It is a prestigious platform for the youth to showcase their skill. With the Support from NSDC and Vummidi Bangaru Jewellers , we are glad that we could polish his skills in Jewellery making and bring a medal for the county in jewellery category. Mr. Amarendran Vummidi said- “It is an honour to train the youths at our Creative Centre. We are honoured that NSDC has chosen VBJ (Vummidi Bangaru Jewellers) amongst all the jewelers in the country to train young and passionate artists who thrives to learn new techniques. Mr. Sanjoy Pramanik, the young champ says- “It's a priviledge to have won a bronze medal for India, I feel honoured and take this opportunity to thanks the immense support of VBJ & GJSCI.



RPL Success Story



Success Story

Narayan Karmakar aged 32 years old has over 10 years of experience into goldsmith. He belongs to a very poor background from a carpenter family from one of the villages of Hooghly district. He came to Odisha when he was just 22 years old. With a salary of 5000 rupees and house rent of 2000 rupees it was not possible for him to survive neither did his body supported to work all the time



Narayan Karmakar, Age 32,
Cuttack, Odisha

Post RPL Story

I have heard hard work rewards you and fortunately one day I came to know about RPL training by Govt. for Goldsmith worker. I enquired about it and joined the program. It helped me to learn many new ideas where I was lacking behind. And finally I was given a Certificate of my hard work. Now because of this I can show a proof that I am an experienced Swarna Karigar. Thanks Edujobs for being there with in the entire process of training, I was nervous, but the way you handled it was tremendous. I am happy to know that not only me there are many workmen who are struggling the same way can get a new hope of inspiration which was missing in them while earning for the livelihood.



October Birth Stone - Opal



According to Arabic legend, opals fell from the sky in bolts of lightning. Australian aborigines, meanwhile, believed that the creator came to earth on a rainbow, leaving these colorful stones where his feet touched the ground.

In 75 AD, the Roman scholar Pliny compared opals to volcanoes and vibrant paintings, noting that their dancing “play” of color could simulate shades of any gems. During the

Middle Ages, people believed that the opal possessed the powers of each color sheen, making it a very lucky stone. But in 1829, Sir Walter Scott's book, “Anne of Geierstein,” transformed opal's lucky perception. The story featured an enchanted princess who wore an opal with her moods. A few drops of holy water extinguished the stone's magic, and the woman soon died. People began associating opals with bad luck. Within a year after publication of Scott's book, opal sales in Europe fell by 50 percent. Discoveries of opal deposits in Australia revived opal's image after 1850. The outback began producing 95 percent of the world's supply, and many of its finest opals.



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The world's largest and most valuable opal, “Olympic Australis,” came from Coober Pedy, Australia in 1956, during the Olympic Games in Melbourne. Valued at \$2.5 million in 2005, this gem measures 11 inches long and weighs 17,000 carats (7.6 pounds). After scientists discovered the spherical silica structure of opal in the 1960s, they figured out how to synthesize it in 1974. Since then, opal has gained more popularity through recent discoveries in Ethiopia. Material mined in the Shewa Province in 1994 wasn't desirable because it was dark and tended to crack easily. But deposits in the Wollo Province, discovered in 2008, brought vivid play-of-color displays to the market.

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October Birth Stone - Tourmaline



Egyptian legend tells that tourmaline found its famed array of colors when, on its journey up from the earth's center, it passed through a rainbow. Because of its colorful occurrences, tourmaline has been confused with other gems throughout history.

In the 1500s, a Spanish conquistador found green tourmaline in Brazil—which he mistook for emerald. His error held until the 1800s, when mineralogists finally identified tourmaline as its own mineral species.

Variations of the name “schorl” may have

been used to describe black tourmaline even before 1400. The name comes from a village in Saxony, Germany, (now called Zschorlau) near a mine with black tourmaline deposits. The Dutch East India Company brought Sri Lankan tourmaline to Europe for centuries before traders realized it was the same mineral as schorl.

American tourmaline deposits caused the gem's spike in popularity. In 1876, mineralogist George Kunz launched a craze when he sold green tourmaline from Maine to Tiffany & Co. In the early 1890s, tourmaline was reported in California—where Native Americans had, for centuries, given certain colors of the gem as funeral gifts.

At that point, China represented the biggest market for tourmaline. The Chinese Empress Dowager Cixi was particularly fond of pink tourmaline, and she purchased large quantities of it from deposits in San Diego County. The Chinese market was so critical to tourmaline, in fact, that when the Chinese government collapsed in 1912, it took tourmaline trade down with it. Brazilian tourmaline discoveries in the 1980s and 90s reignited interest in this gem, because material mined in Paraíba displayed such striking neon greens, radiant blues and vivid violets. This region has produced the world's finest, most valuable specimens of tourmaline—including the world's largest, weighing 191.87 carats.



RPL - Type 4 : Best in Class Employer

RPL4

Jewellery Companies can now certify their artisans under Pradhan Mantri Kaushal Vikas Yojna (PMKVY) in Recognition of Prior Learning (RPL) Type 4

- Benefits to Employers
 - Employers can certify their employees without any assessment by external agency.
 - Govt. Certificate will also include the Logo of Employers.
 - Reward Money of INR 500 to be given to the certified artisans.
 - Certified Artisans will also receive the Accidental Insurance for 3 Years.



To conduct Certification program in your company kindly get in touch with us.

KDM

Ever heard about KDM & Non KDM jewellery? So what does KDM jewellery mean? Before talking about KDM, we will tell you about jewellery making in short. The basic process in jewellery crafting is soldering a myriad of intricate gold parts. Without soldering, there is hardly any jewel that can be done. Needless to say this solder should have a melting temperature lower than that of gold, so just the solder melts and joins gold pieces without affecting the gold parts. Earlier this solder was a combination of Gold & Copper. Though there was no particular ratio for this solder, generally it was about 60% gold + 40% copper. Since this alloy was very strong and also easy to make, it was widely used in jewellery making for a long time. But the downside to this solder is that, the purity of the solder is only 60%. So when this jewel is melted, the quality will be less than 22 carat. This is the reason your old jewels may carry an seal of 22/20 (20 carat represents the melting purity).



To overcome this problem and maintain a high standard of gold purity, cadmium began to be used in place of copper. The advantage being that unlike the traditional gold & copper solder, gold and cadmium can be mixed in a ratio of 92% + 8%. In other words the solder itself has a purity of 92%. This ensured the finesse of jewel remains constant regardless of the amount of solder used. Such jewellery using cadmium began to be widely known as KDM jewellery.

But shortly after the introduction of cadmium, it was banned by BIS as it was found to cause health issues for artisans working with it. After the ban, cadmium was replaced by advanced solders with Zinc and other metals. But the term “KDM” hung on and is still commonly used. So a KDM jewellery means it will have the same purity even when it is melted, as the solder itself has a purity of 92%.

GJSCI invites industry partners to take benefits of the newly revamped National Apprenticeship Scheme



APPRENTICESHIP TRAINING

Apprenticeship training is one of the most efficient ways to develop skilled manpower for the industry by using training facility available in the establishments. And to make it more approachable, a user friendly online portal has been designed to facilitate easy processing of entire apprenticeship cycle.

Benefits:

- No physical screening is required, dedicated online portal automates and eases the complete registration process
- Any candidate who is minimum class 5th pass can be engaged as an apprentice.
- Establishments use their discretion to select their desired apprentices.
- An establishment October engage 2.5% to 10% of their total workforce as apprentices.
- The organization doesn't needs to follow any HR Compliance like, PF, ESIC, etc. as apprentices are not workers.
- Apprentices can be taken for all functions within manufacturing sector and across trade, services and others.
- It is not obligatory to employ apprentices after their training.
- An establishment only needs to register on the portal, and it will showcase the minimum/maximum number of apprentices that can be engaged by the

GJSCI invites industry partners to take benefits of the newly revamped National Apprenticeship Scheme



- Govt. of India shares 25% of the prescribed stipend with establishments for all apprentices subject to a maximum of INR 1500 per candidate per month under NAPS.
- Please log in to www.apprenticeshipindia.org and register yourself today.

To Register

Login on www.apprenticeshipindia.org

Click on Register

Select Candidate

Fill Your Details

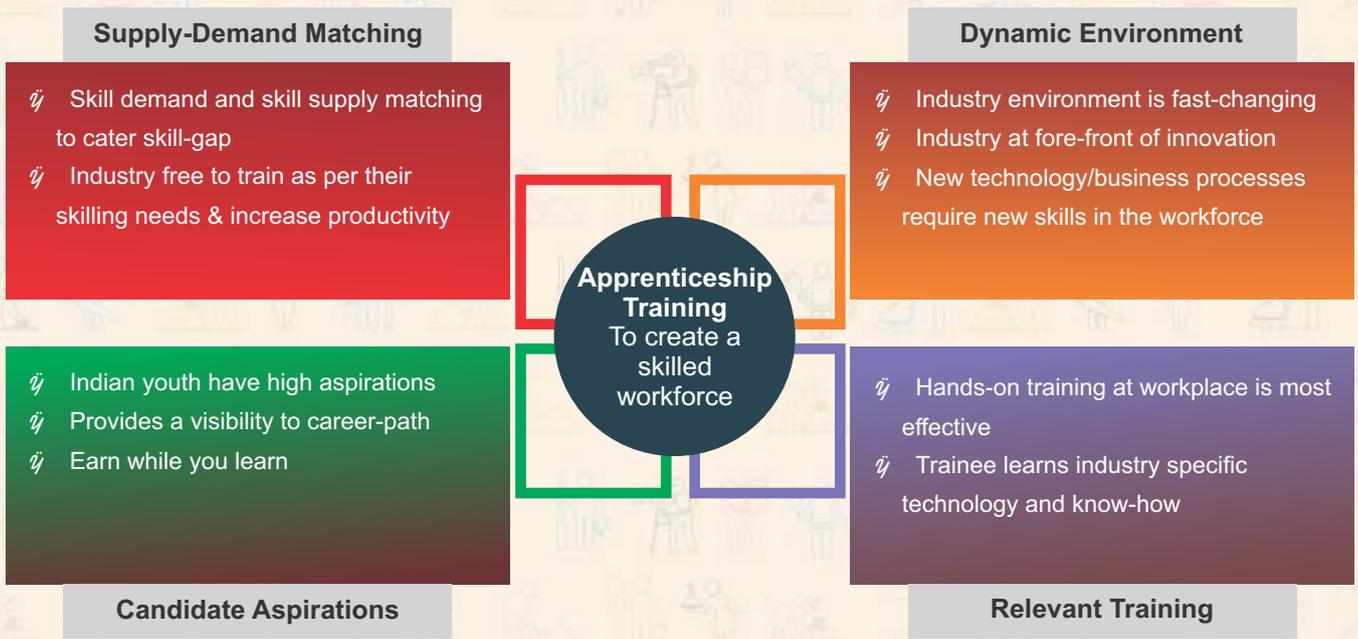
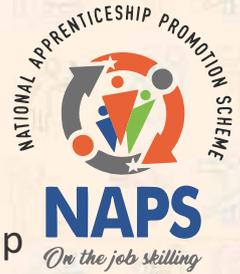
Submit

GJSCI invites industry partners to take benefits of the newly revamped National Apprenticeship Scheme



National Apprenticeship Promotion Scheme – NAPS

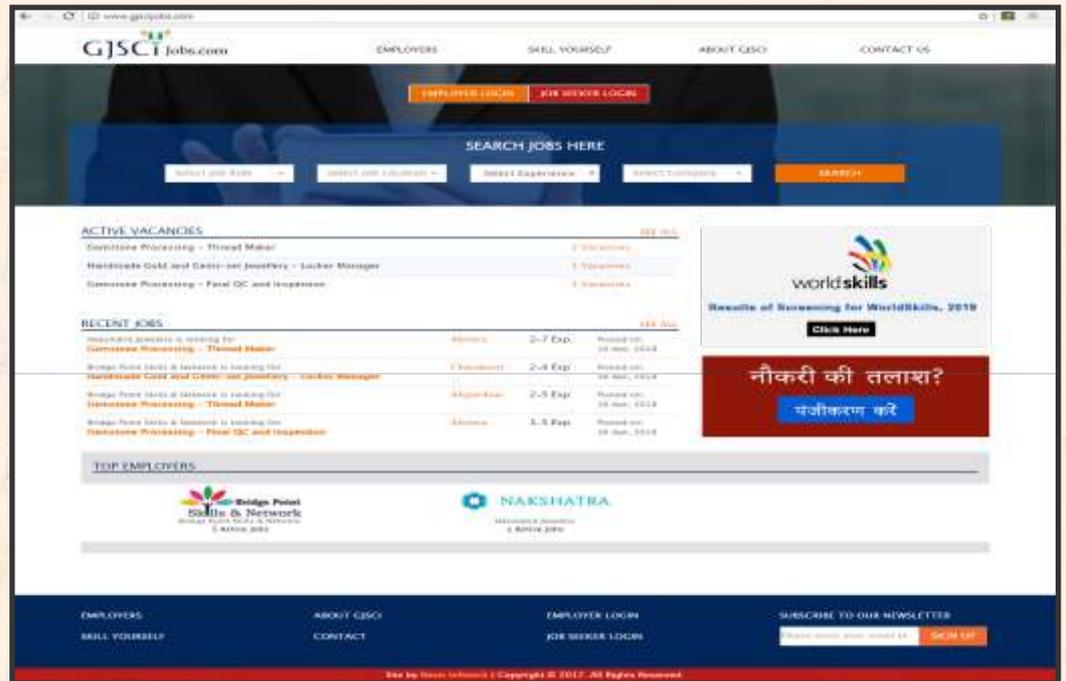
In an endeavour to promote apprenticeship in India, a new scheme “National Apprenticeship Promotion Scheme” (NAPS) has been launched by the government in October 2016. The scheme entails financial support to establishments undertaking apprenticeship programs.



India's first Gems and Jewellery Job Portal



www.gjscijobs.com is the new address for the gems and jewellery industry for fulfilling their manpower requirements. The portal is back with some technical up-gradations. Artisans can use the services free of cost by logging in by using their mobile number and you create a digital resume for themselves. The website is now operational in both English in Hindi language. Some good news for the employers as well. GJSCI has waived off subscription charges for the next one year. Employers now can view and download profiles of the candidates free of cost.



www.gjscijobs.com



Soon the database of the trained and certified candidates will be available on the portal. One click by the HR on the candidate and the candidate gets an SMS notification on his/her registered mobile number.



Gem & Jewellery Skill Council of India

“ We aim to create an organized training and development ecosystem in the gems and jewellery industry to produce skilled workforce at par with global quality standards. ”

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