



“In goal achievement, your skills are your tools.

The house is your goal. Just as you need the right tools to build a house, you need the right skills to build your goal.

India can have a sustainable economic growth only if it continues to focus on skill development of its youth.”

-Premkumar Kothari,
Chairman- GJSCI

19th-22nd December: Honorable Prime Minister of India, Narendra Modi visits the stall of GJSCI at Kanpur Skill Exhibition.



Honorable Prime Minister Shri Narendra Modi launched India's first center of excellence- Indian Institute of Skills, Kanpur. The Institute has been conceptualized by Shri Narendra Modi during his visit to Singapore's Institute of Technical Education. Ministry of Skill Development and Entrepreneurship, headed by Shri Rajiv Pratap Rudy, in partnership with the Institute of Technical Education, Singapore decided to open an institute first ever of its kind in the country, the institute is inspired by the Singapore model of training and would adopt various best practices from the country. The Ministry has decided to have six such institutes all across.

The launch was followed by the inauguration of the Kaushal Pradarshini (Skill Exhibition for the youth of Uttar Pradesh where GJSCI Participated. The exhibition showcased state-of-the-art vocational training practices across different sectors, and was open for public view at the Railway Grounds, Kanpur between 19th to 22nd December.

The skill exhibition was for 4 days, where large number of youth participated and enquired about the skill development offered by GJSCI.

Gems and jewellery exports up 10% in Apr-Nov period



Exports of gems and jewellery grew by about 10 per cent to \$ 23.5 billion during April-November period of the current fiscal, driven largely by rising demand in India's major export markets like the US and Europe.

In April-November period of 2015-16, exports from the sector stood at \$ 21.5 billion, according to the data from Gems and Jewellery Export Promotion Council (GJEPC).

Gems and jewellery contribute about 14 per cent to the country's overall exports. The rise in April-November period was mainly supported by exports of cut and polished diamond. It rose to \$ 15.4 billion during April-November 2016-17 from \$ 13.7 billion a year ago.

Exports of silver jewellery too grew by 16.3 per cent to \$ 2.4 billion during the eight-month period of current financial year.

"Pick up in demand in markets including the US and Europe are helping the exports to record growth," an official said.

Continuous increase in the outbound shipments of this labour intensive sector would help the country's overall shipments to register a healthy growth rate.

Shipments of gold jewellery, however, contracted by 10.35 per cent to \$2.23 billion during the period under review, from \$ 2.5 billion a year ago.

Exports of gold medallion and coins too dipped by 5.37 per cent to \$ 3.48 billion.

Further, according to GJEPC data, imports of rough diamonds grew by 30.5 percent to \$ 11.3 billion in April-November 2016.

Imports of gold bars too grew by 32 per cent to \$3.1 billion.

Since December 2014, exports fell for 18 consecutive months till May 2016. Shipments witnessed growth only in June this year, but again slipped in July and August.

Exports started recording positive growth from September.

Dil-ki-Baat

"Jewellery Designing is my passion and have been doing it from last 10 years with various famous companies but I never got the kind of recognition I deserved.

Getting certified under GJSCI's RPL served the purpose of getting my own identity."

-Ms. Jyotika Sahani

February Birthstone

•Amethyst•



It has long been said that the **Amethyst** can guard against drunkenness and has a sobering effect for those excited by passion and love. It symbolizes peace, protection, tranquility, and sincerity.

Jewellery Trends- Through Time

1910s

Art Nouveau

WHAT TYPES OF JEWELLERY WERE THERE?

STONE

- ☉ **Diamonds** were the fashion
- ☉ **Sapphires, aquamarines and demantoid garnets** also made an appearance

MATERIAL

- ☉ **Milgraining** – accenting with platinum beads – became popular
- ☉ Natural materials were sometimes used, including **peacock feathers** and **lotus blossoms**



DESIGN

- ☉ **Asymmetrical motifs** inspired by nature
- ☉ **Animals and leaves** featured prominently
- ☉ Metal was often **'scalloped'** or lightly engraved
- ☉ A **'white on white'** colour scheme was popular with the combination of **pearls and diamonds**
- ☉ The **'negligee'**, a long necklace with irregular length tassels at the end, was a particular favourite
- ☉ **Enamel and glass** began to make an appearance

WHY THIS STYLE?

- ☉ A reflection of the ongoing **industrial boom**
- ☉ Designers sought a more **naturalistic aesthetic** to counter a trend toward "manufactured" styles
- ☉ Designers such as **René Lalique** and **Philippe Wolfers** were renowned for using the natural world as inspiration
 - ☉ **Innovations in production** allowed for the use of platinum
 - ☉ Platinum was highly prized from 1914 due to **wartime scarcity**
 - ☉ Changing necklines for women meant **bigger emphasis on necklaces**

Demonetisation: Gems & Jewellery Federation urges jewellers to go cashless



All India Gems & Jewellery Trade Federation (GJF) has urged the entire gems & jewellery industry to go cashless in sync with Narendra Modi's vision of Digital India and also to support the government's demonetisation initiative to create a compliant, cashless and corruption-free economy.

"The biggest economic reform in independent India is a revolutionary measure to encourage everyone including jewellers to embrace and promote digital platforms for transactions. As an apex body of domestic gem & jewellery sector, GJF urges all the jewellers and customers to go cashless as the same is hassle-free, transparent and organised," said Sreedhar GV, GJF chairman.

Forevermark launches cocktail rings for the festive look

Forevermark, the diamond brand has launched cocktail rings in floral motifs, adding oomph and glamour to the party mood. The rings are crafted in 18K white and rose gold, with petals bejewelled in diamonds, that are beautiful, rare and responsibly sourced. It is known that less than 1% of the world's diamonds are eligible to be a Forevermark, which is inscribed with a unique number branding each diamond's brilliance. The new collection accentuates the festive look in a unique way.

GJSCI Skill awareness camp at Hupari



On 17th December 2016, GJSCI organized skill awareness camp for the artisans of Hupari, where all the issues faced by the artisans were discussed and how skilling can help them to overcome those problems. From Health issues to the technical, manufacturing issues; everything was discussed. Artisans were very

GJSCI's Recognition of Prior Learning (RPL) – Goldsmith, receives an overwhelming response



Gem & Jewellery Skill Council of India (GJSCI)'s Recognition of Prior Learning (RPL) program for goldsmiths launched at Kolkata last month at EduJobs Academy received an overwhelming response from the Goldsmiths, where the first batch of 125 Artisans finished the RPL assessment. The certificate dissemination ceremony was held at EduJobs Academy where Guest of Honour Mr. Rajiv Pratap Rudy, Union Minister of State Skill Development and Entrepreneurship (Independent Charge), Government of India felicitated the artisans with certificates in the esteemed presence of Mr. Binit Bhatt, C.E.O, GJSCI and Mr. Prashant Pachisia- CEO, Edujobs. The event marked as yet another successful milestone of GJSCI's relentless efforts.

The felicitation was followed by the announcement of Swarn Katha, which will publish success stories of 100s of Swarna karigars; along with that an initiative to connect the artisans to the digital world named Digi Karigars was also launched. The artisans will be provided with Youtube Channel for the RPL Project, alongwith Email Accounts for all artisans, Facebook Page for the Organisation – ABSS; NDLM certification Linkage & Self-Learning Modules for artisans. Mr. Rajiv Pratap Rudy, Union Minister of State Skill Development and Entrepreneurship, Government of India, quotes, 'Digitalization and Skilling are the two important pillars for a brighter future of India. Today, I am glad to see that both of our visions have taken yet another step to reality with GJSCI's RPL Programme of Goldsmiths that EduJobs Academy has executed. This will empower the artisans of Kolkata and boost entrepreneurship.' Mr. Binit Bhatt, C.E.O, GJSCI, quoted,

'With Gems and Jewellery Sector growing from leaps and bounds, the industry requires more skilled and expertise talent who can take the industry to the next level. Keeping this in mind, we came up with the idea of RPL program and receiving such good response from Kolkata, which is one of the largest jewellery hubs is quiet a motivation for us as a team.'

On January 5th, GJSCI's RPL MoU signed between Edujobs Academy and BSSKS



With MoU signed between Edujobs Academy and Bengali Swarna Shilpi Kalyan Sangha (BSSKS) with 2000 candidates enrolling in the pilot batch. The MoU was signed at GJSCI office, Mumbai in the esteemed presence of Mr. Binit Bhatt, CEO GJSCI, Prashant Pachisia, CEO- Edujobs, Mr. Kalidas Sinha Roy, Secretary - BSSKS.

RPL is a process of assessment of an individual's prior learning to give due importance to learning as an outcome rather than learning as process. GJSCI further looks for such collaborations, which will help in changing the skilling landscape of Gems and Jewellery Industry.

On 13th January '17 GJSCI organized Jewel Talks- second edition



GJSCI organized second edition of Jewel Talks on 13th January '17 at IIGJ, Mumbai.

With intriguing speakers- Mr. K.T. Ramchandran, Mr. Binit Bhatt & Ms. Chris Kane at the event, the session was thoroughly enjoyed by the top Jewellery design institutes heads & students.

The event was attended by well-recognised colleges like- GIA, SNDT, NIFT, IIGJ etc. GJSCI further plans to host more such events for the benefit of the students and the industry.