



“We envision nurturing confidence, improving productivity and giving direction through proper skill development. Skill development will enable the youths to get worthy job opportunities and the industry to get good skilled employees, which is need of an hour.” - Mr. Binit Bhatt, CEO GJSCI

23rd September 2017- Gem & Jewellery Skill Council of India in association WJA organized Seminar for the artisans of Hupari



On 23rd September 2017, Gem & Jewellery Skill Council of India in association with Women’s Jewellers Association (WJA) organized a seminar on ‘Innovation of Designs’ for the artisans of Hupari under it’s project Hupari. The seminar was aimed to educate the art of designing and to explain the importance of creating new innovative designs to the Hupari artisans. Hupari has the history of making jewellery from last 200 years but with the changing times they could not evolve themselves with new designs.

The seminar organized by GJSCI will help the artisans to revamp the age-old designs still continued by the artisans and revive the dying art of jewellery making.

The members of WJA started their educational visit with exploring the design and manufacturing process at Hupari, followed by the Seminar to the artisans of Hupari. “It was a very unique & different experience for us (the WJA members) to visit this small jewellery hub. Today the need of an hour for this unique dying art is design innovation and also product innovation; with the changing demand pattern they need open minded approach” said Ms. Kirtee Shah a member of WJA & owner of a leading jewellery studio Ethereal.

Jewellery zooms ahead of cars as an investment



Jewellery has zoomed ahead of cars in Knight Frank's Luxury Investment Index, as appetite for modern pieces has accelerated. Jewellery prices rose 4% in the 12 months to June 30, the real-estate firm said in a recent research report, based mainly on data from Art Market Research. This compares with a 2% increase in the value of classic automotive, which have dominated the rankings in recent years.

Over the past five years, jewellery prices have jumped 49%, and over the past decade they have leapt 142%, Knight Frank said. Pearls are still the top performer, gaining 285% over the past 10 years. However, their growth is starting to become more stable, in contrast to sharper increases in recent years, with more modern jewellery standing out instead.

"There is a current trend for jewels from the post-war era, where the emphasis is on design, quality and workmanship," said Jean Ghika, head of the London jewellery team at Bonhams auction house, which contributed to the Knight Frank report. "These pieces, often unique or in limited supply, are easy to wear, distinctive and increasingly sought after by discerning collectors."

Coloured diamond prices have gained 89% in the past 10 years and 15% in the past half-decade, and were flat in the past year, according to data from the Fancy Color Research Foundation. The watch category advanced 65% over the decade, 24% over five years and 4% over 12 months.

Courtesy: artofjewellery.com

CaratLane launches its 5th Store in Mumbai



CaratLane, India's leading omni-channel jeweller opens its 5th store in the Mumbai Metropolitan Region at Phoenix Market City in Kurla. In the endeavor of making beautiful jewellery accessible, CaratLane is expanding its retail footprint across the country at a fast pace. With discerning customers looking for trustworthy jewellery brands, CaratLane's association with Tanishq has only come across as a boon for those looking to buy precious, contemporary jewellery. This partnership has made CaratLane's retail presence stronger in the last year, with the brand already operating 23 stores across the country.

Situated at Central Mumbai's largest fashion destination, the store has a warm and welcoming ambience that is sure to delight its customers. "Our fifth outpost in Mumbai ensures to be your ultimate jewellery destination for any occasion. The store has an elegant decor along with bright settings to offer a memorable experience to our customers. Like all other stores, this one also has the virtual try-on 'magic mirror' for those 'just looking' moments." Mithun Sacheti, Founder & CEO CaratLane said, while speaking about the launch.

Courtesy: www.diamondworld.net

"Mera naam Akashdeep hai.

PMKVY se JRSA ka course karke mujhe bahut kuchh sikhne ko mila tatha jewellery ke bare me vistrit jankari mili.

Iski kharid, karat, bechne ka tarika, pehchan ka tarika sab kuchh sikhaya gaya.

Trainers' ka bahut support mila. Course complete karke aaj mujhe Hare Krishna jewelers me job bhi mil gayi iske liye mai Pradhan Mantri Kaushal Vikas Yojna ko aur Navodaya Institute ko dhanyawad deta hun."

Dil Ki Baat



Name: Aakash Deep Tiwari

Training centre name:
Navodaya Institute

Course: JRSA

Employed at: Sri Hare Krishna Jewellers

Working as: Jewellery Sales Associate

Income-P.M.: 7,000/-

September Birthstone

• Blue Sapphire •



In ancient Greece, royals were convinced that **blue sapphires** protected their owners from envy and harm. During the Middle Ages, people thought the gem attracted heavenly blessings.

Others instilled sapphires with the power to guard chastity, make peace between enemies, influence spirits, and reveal the secrets of oracles.

Myntra adds Swarovski's Confluence to its retail list



Designer jewellery collective 'Confluence' by Crystals from Swarovski will now available on Myntra.

In September last year, Swarovski had collaborated with 11 Indian designers to launch new India-inspired fashion jewellery range Confluence, targeted at modern consumers in the age group of 25-40 years.

Designers that were part of this collaboration include Rohit Bal, JJ Valaya, Suneet Verma, Amrapali, Eina Ahluwalia, Gaurav Gupta, Isharya, Manish Arora, Outhouse and Shivan & Narresh.

The Confluence collection will be available on Myntra, starting at a price point of Rs. 2,450 and up to Rs 25,000. Around 100 designs have been specially curated across three categories - weddings and special occasions, everyday modern classics and men's accessories, the company said in a statement.

"We are witnessing a steady growth in the jewellery segment and will continue to focus on strengthening it further in the coming year. The introduction of 'Confluence', adds another dimension to a very rich collection, designed by the who's who of the industry" said Ananya Tripathi, Chief Strategy and Planning and Head International Brands, Myntra.

Courtesy: Artofjewellery.com

28th September 2017, GJSCI organized and participated in Cleanliness Drive under Swachh Bharat Abhiyan



With an aim to support our honorable Prime Minister Shri. Narendra Modi's Swachh Bharat Mission & on account of the campaign's third anniversary, Gem & Jewellery Skill Council of India pledges for a cleaner city and conducted a cleanliness drive in Mumbai suburbs to demonstrate the importance of a clean city.

GJSCI's Cleanliness drive was held on 28th September where GJSCI employees cleaned and swept the streets around Andheri East.

We are glad that our government is promoting and taking initiatives for something as important as cleanliness in an over populated country like India where hygiene has been overlooked for years and this cleanliness created by GJSCI is our way of contributing to the same vision.



**Reach Us at - Gem & Jewellery Skill Council of India, Business Facilitation Centre,
3rd Floor, SEEPZ Special Economic Zone. Andheri (E).
Mumbai- 400 096. 022 2829 3940/41/43
www.gjsci.org**